

FACT SHEET

PEOPLESCOUT TALENT MAPPING



INFORM YOUR RECRUITMENT STRATEGY WITH TALENT MAPPING

Better decision making is guided by insight. In today's turbulent and competitive hiring environment, labour market and talent audience data can provide powerful intelligence in gaining recruiting advantage.

PeopleScout Talent Mapping gives you the data and insights you need to deliver maximum impact for your business initiatives. Whether you're expanding into new territories or trying to better understand the talent landscape for particular business critical roles, we provide deep insights to help you build a laser-focused talent acquisition strategy.

HOW IT WORKS

PeopleScout's Talent Mapping solution supports your attraction and recruitment efforts through an objective comprehensive analysis of a specific market or role type so you can:



Identify the
location of talent



Understand the
availability of
skills



Benchmark
compensation



Analyse
competitors



VALUE

- » Expertise from dedicated researchers and specialist recruiters
- » Holistic evaluation of talent availability, experience, demographic and socioeconomic profiles, location, salaries and competitors
- » Analysis of supply and demand for skills in the market, specifically pinpointing the optimum competitors to target for talent and the locations with the largest concentration of potential candidates
- » Data-backed development of bespoke attraction and sourcing plans to leverage your EVP to support a targeted acquisition strategy

BENEFITS OF TALENT MAPPING

- » Rapid, tailored insights to power a targeted approach to attraction and sourcing
- » Invaluable analytics for in-house talent acquisition teams to enhance their sourcing strategy
- » Reduced time and cost to hire by using data to personalise your approach the various talent pools
- » Meaningful research to support strategic decisions on workforce outsourcing and expansion into new geographies or sectors

WHAT PEOPLE ARE SAYING

“The value of the analysis PeopleScout has presented back to us means there are multiple uses for the insight for projects in employee rewards, workforce planning, learning and development, attraction and recruitment. It has helped us understand the reality of the candidate marketplace and availability of skills now and potentially in the future. The provision of recommendations and considerations provides a helpful summary of the key points to consider from the data. The visuals are useful, and the addition of the playback sessions with the PeopleScout experts help bring these to life.”

Lisa Garrett, Head of Strategic Resourcing
Department for Environment, Food and Rural Affairs

