

# WHAT ARE THE RESULTS OF VIDEO INTERVIEWING WITH PEOPLESOUT?

OUR CASE STUDY BELOW SHOWS THE SPEED, EASE, EFFICIENCY AND IMPROVED RESULTS THAT VIDEO INTERVIEWING CAN BRING TO YOUR ORGANISATION.

## IMPLEMENTATION

- Brief to first interview – **6 days**.
- Our client is delighted with set-up speed.

## RESULTS

- **75%** of candidates progressed to next stage.
- **50% improvement** in pass rate (compared to face-to-face).
- Assessors surprised at **ease of implementation**.



## CANDIDATE FEEDBACK

- Candidates found the Video Interview a **positive experience**.
- They **weren't as nervous** as they would have been at a face to face interview.
- Clearly, they were pleased that there were **no travel or costs involved in attending** an interview.

## HOW WAS THIS ACHIEVED?

- **A comfortable environment** – Candidates were **more relaxed** and **confident** in their own environments. This led to **higher pass rates**.
- **Quality discussions** – Candidates were **more forthcoming** with responses to questions posed. Assessors didn't need to probe as much and this added quality to the process.
- **Ease of use** – The portal is **simple to use**.
- **Higher engagement** - **Candidate drop off** was significantly lower than is typical from face to face interviews.



TO FIND OUT MORE...  
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or speak to your Client Manager